

# **Ronald McDonald House of Rochester, MN, Inc.**

## **Privacy Policy**

Ronald McDonald House of Rochester, MN, Inc. (RMH) is pleased to provide information to all of its visitors and donors about its online privacy policy. Please be assured that RMH uses its best efforts to protect the privacy of visitors to this Web site.

## **Types of Information Collected and How It Is Used**

RMH gathers personal information, such as first and last names, home addresses, e-mail addresses and credit card numbers, only when voluntarily submitted by you. If you make an online donation or register for a special event, personal information will be collected from you in order to process that donation or register you for that event.

With your permission, we will use personal information collected from you to send information, such as RMH updates or information regarding new programs, events or fundraising initiatives. If you do not elect to receive such materials, we will not send them to you.

## **Sharing of Personal Information**

Companies may be engaged by RMH to perform a variety of functions, such as assisting with donation collection, providing technical services for our Internet sites, etc. Such companies may have access to personal information if needed to perform certain functions. However, these companies may use such personal information only for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, RMH does not sell, transfer or disclose personal information to third parties.

RMH reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in law enforcement investigation or an investigation on a public safety matter.

## **Security of Information**

Donor information is stored within a donor management database within RMH. Access to the database is restricted to personnel with legitimate business needs to access or modify this information and our service providers.

## **Information Security and Payment Processing:**

*Ronald McDonald House has implemented technical and organizational security measures designed to protect your information. Some of these measures include internal policies related to information governance, password complexity, restricting access to personal information to those on a need to know basis and using PCI DSS compliant third parties to process, store and transmit any credit or debit card data in compliance with PCI standards. The Ronald McDonald House of Rochester and its third party vendors use encryption to keep your data private while in transit. The Ronald McDonald House of Rochester restricts access of personal information to Ronald McDonald House employees and vendors who need that information in order to process it.*

*We employ commercially reasonable security methods and technologies to help secure the personal information we collect and store. However, no system can be guaranteed 100% secure. We cannot ensure or warrant the security of any information you transmit to us, or that we transmit to you, or guarantee it will be free from unauthorized access by third parties.*

## **Access**

You are in control of all personal information you provide to us online. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can let us know by contacting us at the postal address listed below or by sending us an email to: [rmhadminsupport@rmhmn.org](mailto:rmhadminsupport@rmhmn.org)

## **Cookies**

“Cookies” are pieces of information that an Internet site transfers to an individual’s hard drive for record keeping purposes. Cookies allow a certain Internet site to remember important information that will make your use of the site more convenient. Like most Internet sites, RMH uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our site on an anonymous, aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your Internet browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your

browser to learn how to change your cookie preference. If you disable all cookies, you may not be able to take advantage of all the features of this Web site.

## **Links to Other Sites**

We may offer links to sites that are not operated by RMH. If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

## **Changes to our Privacy Policy**

Our privacy policy became effective on June 23, 2011. We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy policy at any time by electronic notice posted on our website. Your continued use of our web site after the date that such notices are posted will be deemed to be your agreement to the changed terms.

## **How to Contact Us**

If you have any questions about our Privacy Policy, please contact us at:

*Ronald McDonald House of Rochester, MN, Inc.*

*850 Second St SW*

*Rochester, MN 55902*

*rmhadminsupport@rmhmn.org*

*507-282-3955*